PRIYADARSHINII VIG | STEM@PriyadarshiniVig.IN

Business Leader | Customer Experience & Strategic Relationships | Education, Innovation & Social Impact

Priyadarshinii Vig is a senior business professional with over two decades of experience across customer relationship management, sales, marketing, corporate affairs and stakeholder engagement, especially focused on ultra-luxury means, mechanisms and sectors. Over the course of her career, she has held senior leadership positions with respected organisations including DLF Ltd. and Nestlé India.

And with that she spent over 15 years with DLF, culminating in her role as Vice President - Customer Relations, following her earlier position as Head - CRM, Luxury Residences. Her experience at DLF encompassed managing relationships with high-value customers, strategic communication, customer experience, service excellence, stakeholder engagement and the resolution of complex business situations.

Her corporate journey has given her a strong understanding of how large organisations operate, how trust is built with diverse stakeholders, and how ideas can be translated into meaningful outcomes. Her ability to engage with senior leadership, institutions, customers and multidisciplinary teams has been central to her professional success.

Beyond her corporate career, she has developed a strong interest in education, sustainability, innovation and social impact. She believes meaningful transformation requires the convergence of knowledge, technology, infrastructure, entrepreneurship and human capability.

This philosophy aligns closely with the vision and objective of creating meaningful educational and innovation ecosystems that empower communities through access to STEM-education, -infrastructure and -opportunities.

With that she brings a combination of strategic thinking, business acumen, communication expertise, institutional relationships and stakeholder management. She aims to contribute towards building partnerships with corporates, educational institutions, industry leaders and other organisations that can strengthen initiatives and help take the vision beyond the regional and cultural-boundaries into a sustainable and scalable ecosystem.

She is particularly passionate about connecting education with real-world opportunities and creating bridges between industry, academia, technology and society. She believes young people must be encouraged not only to acquire knowledge, but also to develop curiosity, creativity, confidence and problem-solving capabilities.

She sees education, particularly when integrated with aviation, aerospace, emerging technologies and entrepreneurship, as a powerful catalyst for preparing young people for the future. She believes India has exceptional talent and that the right combination of education, infrastructure, mentorship and exposure can enable its youth to become innovators and global contributors. Her approach is rooted in the belief that education should not merely impart knowledge; it should create confidence, capability and opportunity.

Priyadarshinii brings to STEMx not only extensive corporate experience, but also a strong conviction that the next generation of education must create thinkers, innovators and problem-solvers, and that India has the talent and potential to lead this transformation. As part of the STEMx ecosystem, Priyadarshini hopes to contribute her experience, relationships and energy towards strategic partnerships, institutional engagement, resource mobilisation and the development of high-impact STEM-focused value creation initiatives with national and international relevance.

Core Areas of Contribution

Strategic Partnerships & Stakeholder Engagement | Corporate Relations | Customer Experience | Communication & Outreach | Business Development | Institutional Networking | STEM Advocacy | Innovation & Social Impact